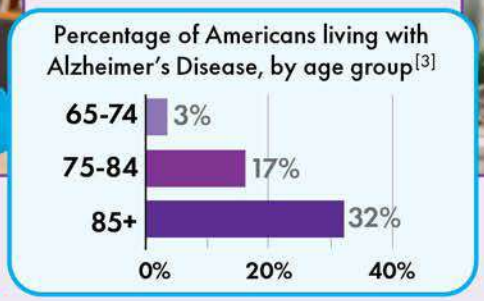
Let's talk about

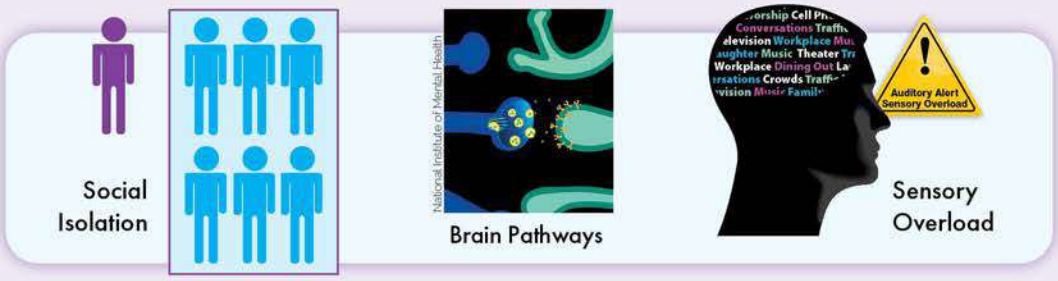
> In 2021, an estimated **6.2 million Americans** age 65 and older are living with **dementia,** growing to **13.8 million** by 2060, barring the development of medical breakthroughs...[1]

DID YOU KNOW? For those older than 60 years, the risk of dementia is closely related to the severity of hearing loss.

The risk is greater with a hearing loss of more than 25 dB, when verbal communication starts to be impaired.[2]



RESEARCH INDICATES Social isolation, issues with shared brain function pathways and hearing loss-related sensory overload may be important risk factors.[4]



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[1] https://www.alz.org/alzheimers-dementia/facts-figures [2] Lin, *et al:* Hearing Loss and Incident Dementia. *JAMA Neurology* 2011 [3] https://alz-journals.onlinelibrary.wiley.com/doi/full/10.1002/alz.12068#alz12068-bib-0062. 2020. [4] Lin, *et al:* Hearing Loss and Cognitive Decline in Older Adults. *JAMA Internal Medicine* 2013